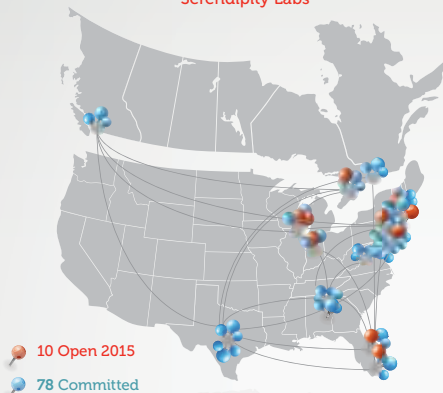


Data Sheet: business model



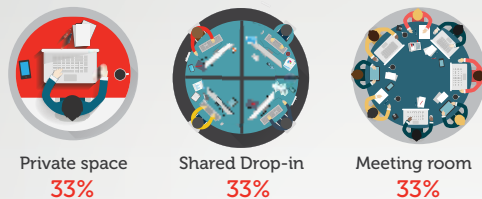
Network Development

Serendipity Labs

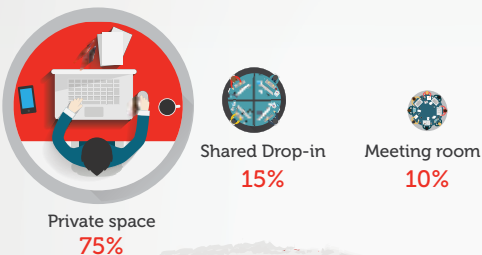


Space

Serendipity Labs

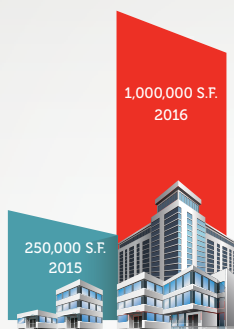


VS.
Downmarket Coworking Brands



Square feet

Serendipity Labs
adding office space



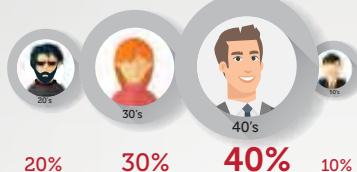
Data Sheet: member profile



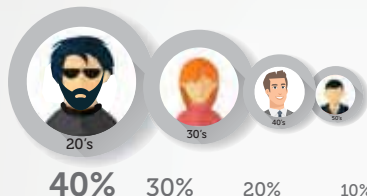
Who are Serendipity Labs members and
how is that different than other coworking brands?

Age

Serendipity Labs
Trusted Knowledge Workers



VS.
Downmarket Coworking Brands

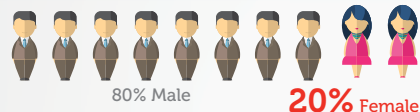


Gender

Serendipity Labs
Female Friendly Workplace

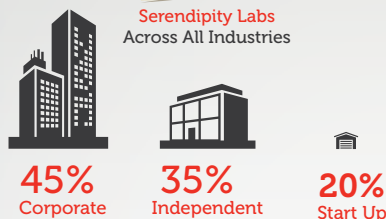


VS.
Downmarket Coworking Brands

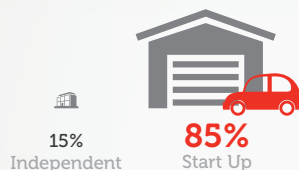


Industry

Serendipity Labs
Across All Industries



VS.
Downmarket Coworking Brands



Infographics
developed for
SerendipityLabs
June 2015