

imageRUNNER ADVANCE

AUTHENTICATION

IS YOUR MFP OPEN OR DO USERS LOG-IN?

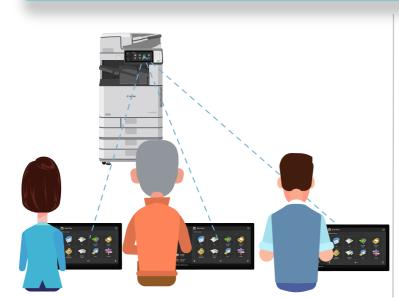


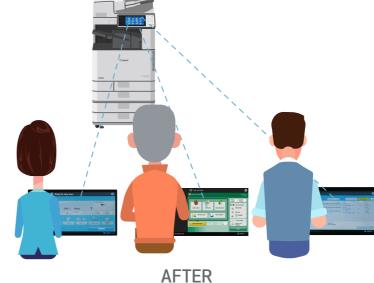


 $^{\star} Source: Canon \,White \,Paper, \\ ^{\prime\prime} Office \,In sights \,2018 \\ ^{\prime\prime} \,based \,on \,primary \,research \,commissioned \,by \,Canon \,U.S.A., \,conducted \,A.D. \\ ^{\prime\prime} \,A.D.$ by Breaking Blue Online survey and in-person interviews among 381 IT decision-makers, influencers, and users in the U.S.

USE AUTHENTICATION TO IMPROVE OFFICE EFFICIENCY

PERSONALIZE BY USER





BEFORE

IMPLEMENT SECURITY FEATURES



only of IT decision-makers surveyed have security features in place on their printers.



*Source: Canon White Paper, "Office Insights 2018" based on primary research commissioned by Canon U.S.A., conducted $by\ Breaking\ Blue\ Online\ survey\ and\ in-person\ interviews\ among\ 381\ IT\ decision-makers, influencers, and\ users\ in\ the\ U.S.$

BEFORE

AFTER

REDUCING WASTE



 * Source: Canon White Paper, "Office Insights 2018" based on primary research commissioned by Canon U.S.A., conducted

 $by\ Breaking\ Blue\ Online\ survey\ and\ in-person\ interviews\ among\ 381\ IT\ decision-makers,\ influencers,\ and\ users\ in\ the\ U.S.$

MONITOR USAGE AND CONTROL COSTS



Among those surveyed color page prints.



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WAYS TO AUTHENTICATE ON A CANON imageRUNNER ADVANCE



PICTURE LOG-IN

MOBILE DEVICE (BLUETOOTH)**

on authentication solution selected.



0618-AI-CR

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